

We Are Ahead — Founder Bios

Ahmed Lawal — Founder & CEO

Entrepreneur and brand builder behind We Are Ahead Ltd. Leads strategy across hubs, partnerships in Nigeria/Europe, and product launches spanning media, tech, and real assets.

Elena Pioli Lawal — Co-Founder & Creative Director (Sophia Nubes)

Creative director with European fashion expertise. Oversees creative direction, campaigns, and cross-border collaborations connecting Lagos, Milan, and Switzerland.

Press & Partnerships

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